

File 9:Business & Industry(R) Jul/1994-2002/Apr 12
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 File 16:Gale Group PROMT(R) 1990-2002/Apr 12
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 File 18:Gale Group F&S Index(R) 1988-2002/Apr 12
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 File 20:Dialog Global Reporter 1997-2002/Apr 15
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 File 148:Gale Group Trade & Industry DB 1976-2002/Apr 12
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 File 160:Gale Group PROMT(R) 1972-1989
 (c) 1999 The Gale Group
 File 481:DELPHES Eur Bus 95-2002/Apr W1
 (c) 2002 ACFCI & Chambre CommInd Paris
 File 583:Gale Group Globalbase(TM) 1986-2002/Apr 13
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 File 637:Journal of Commerce 1986-2002/Apr 11
 (c) 2002 Journal of Commerce Inc
 File 15:ABI/Inform(R) 1971-2002/Apr 15
 (c) 2002 ProQuest Info&Learning
 File 80:TGG Aerospace/Def.Mkts(R) 1986-2002/Apr 12
 (c) 2002 The Gale Group
 File 88:Gale Group Business A.R.T.S. 1976-2002/Apr 11
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Set	Items	Description
S1	142543	MOTORCYCLE? OR MOTOR() (CYCLE? OR BIKE?? OR BICYCLE?) OR M-OTOCYCLE? OR MOTORBIKE?
S2	47	JACK() SHAFT? ?
S3	98	(WIDE OR WIDER OR ENLARG?) () (REAR OR BACK) (5N) (TIRE OR TIR-ES OR TYRE? ? OR WHEEL? ?)
S4	277	INTERMEDIATE() SHAFT? ?
S5	5	TRANSMISSION(2N) GEAR? ? AND REAR() (WHEEL? ? OR TIRE? ? OR -TYRE? ?) (3N) GEAR? ?
S6	96	SOFTTAIL? OR SOFT() TAIL? ? OR SOFT-TAIL?
S7	421	TRANSMISSION() SHAFT?
S8	855	DRIVE() GEAR? ?
S9	1677	DRIVE() BELT? ?
S10	0	S1 AND S2
S11	25	S1 AND S3
S12	0	S11 AND (S4 OR S5 OR S6)
S13	0	S11 AND (S7 OR S8 OR S9)
S14	19	S11/TI,LP
S15	9	RD (unique items)
S16	67	S1 AND S6
S17	0	S16 AND S9
S18	0	S16 AND (S7 OR S8)
S19	23	S16/TI
S20	17	RD (unique items)
S21	17	S20 NOT S15
S22	21	S16/LP
S23	19	RD (unique items)
S24	13	S23 NOT (S15 OR S20)
S25	6439	REAR() WHEEL() DRIVE
S26	0	S1 AND S4 AND S25

S27 22 WIDE() REAR() TIRE? ?
S28 16 S1 AND S27
S29 0 S28 AND (S2 OR S4 OR S5 OR S6 OR S7 OR S8 OR S9)
S30 0 RD (unique items)
S31 7 RD S28 (unique items)
S32 3 S31 NOT (S15 OR S20 OR S23)

15/3,K/2 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
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03254414 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Going Big!

(Biker's Choice reached motorcycle enthusiasts around the world)
Dealernews, v 37, n 8, p S26

August 2001

DOCUMENT TYPE: Journal; Interview ISSN: 0893-2522 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 665

(Biker's Choice reached motorcycle enthusiasts around the world)

TEXT:

Long-time bikers from back East should remember the legendary NEMPCO name... New England **Motorcycle** Products Company was one of the leading innovators in trick aftermarket products for Harleys. Over...

15/3,K/3 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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07689064 Supplier Number: 63964593 (USE FORMAT 7 FOR FULLTEXT)
Victory Motorcycles Launches 2001 Deluxe Cruiser at Sturgis Motorcycle Rally.

PR Newswire, pNA

August 9, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 548

(USE FORMAT 7 FOR FULLTEXT)

Victory Motorcycles Launches 2001 Deluxe Cruiser at Sturgis Motorcycle Rally.

TEXT:

American-Made Victory **Motorcycles** Enters Third Model Year With New Bike
And

15/3,K/4 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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07578630 Supplier Number: 63520119 (USE FORMAT 7 FOR FULLTEXT)
The United States Declares Victory With Launch of New Motorcycle Today in the United Kingdom.

Business Wire, p2138

July 18, 2000

Language: English Record Type: Fulltext

Document Type: Newswire; Trade

Word Count: 565

The United States Declares Victory With Launch of New Motorcycle Today in the United Kingdom.

15/3,K/5 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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06078613 Supplier Number: 53578591 (USE FORMAT 7 FOR FULLTEXT)
Bikers Dream Introduces New Ultra Model and Ultra Parts Line.
Business Wire, p0063
Jan 15, 1999
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 378

(USE FORMAT 7 FOR FULLTEXT)

TEXT:

...introduced the Ultra "Avenger" model and the Ultra Parts Line at the Cycle World International **Motorcycle** Show at the Jacob Javitz Center in New York.

15/3,K/6 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

18049810 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Royal Enfield Bullet 350 Diesel

Rod Ker

DAILY TELEGRAPH

July 28, 2001

JOURNAL CODE: FDTL LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 631

...capable of approaching 200mpg.

Although speed is the main thing that entices people on to **motorcycles**, economy used to be the main draw. Consider, for example, the Royal Enfield Bullet 350cc...

15/3,K/7 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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01565224 (USE FORMAT 7 OR 9 FOR FULLTEXT)

India: Bajaj launches Boxer in Karnataka

BUSINESS LINE

May 07, 1998

JOURNAL CODE: FBLN LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 126

BANGALORE: Bajaj Auto Ltd has launched Boxer, a new four stroke

motorcycle in Karnataka.

The company has developed this model based on the consumer research which indicated...

15/3,K/8 (Item 1 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
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2244769 107089704

Big Dog's sales jump 49 percent, climb to more than \$30 million

Siebenmark, Jerry

Wichita Business Journal v17n6 p1

Feb 8, 2002

WORD COUNT: 909

DATELINE: Wichita Kansas

TEXT:

Seemingly immune to the effects of recession and Sept. 11, Wichita-based Big Dog **Motorcycles** had its biggest sales year ever in 2001.

The manufacturer of high-end, custom, V-Twin engine **motorcycles** posted sales of more than \$30 million in 2001, a 49 percent increase from 2000...

15/3,K/9 (Item 2 from file: 635)
DIALOG(R)File 635:Business Dateline(R)
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0949313 99-12093

Revved up motorcycle market

Lanford, Brent

New Orleans CityBusiness (Metairie, LA, US), V18 N49 p17

PUBL DATE: 980608

WORD COUNT: 1,036

DATELINE: New Orleans, LA, US, Southwest

Revved up motorcycle market

15/7/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
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03254424 (THIS IS THE FULLTEXT)

Getting Fat

(Drag Specialties offering new wider rear motorcycle wheel assemblies)

Dealernews, v 37, n 8, p S45

August 2001

WORD COUNT: 112

TEXT:

It's the trend lately... More and more custom bike owners are getting fat by adding oversized rubber to the back of their bikes. In order to make it easy for you to go wide in the rear, Drag Specialties has introduced their new 60- and 80-spoke **wide rear wheel** assemblies. Available in 15"x7" or 18"x9" sizes, the wheels feature chrome-plated steel rims, chromed aluminum hubs and stainless-steel spokes. The assemblies require center metal valve stems, and will accept 1984 to 1999 Harley-style rotors and pulleys. Check with your local Drag Specialties dealer, or contact them for the authorized Drag shop nearest you.

Drag Specialties
9839 W. 69 St.
Eden Prairie, MN 55344
(952) 942-7890
FAX (952) 942-7891
www.dragspecialties.com

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21/3,AB/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
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03310258

Win a Hog. (The Insider)

(Fluke Corp holds a sweepstakes to win a motorcycle)

Process Heating, v 8, n 10, p 9(1)

November 2001

DOCUMENT TYPE: Journal (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 82

TEXT:

Fluke Corp., a manufacturer of compact, professional electronic test tools, calibration equipment and software, in Everett, Wash., will give away a Harley-Davidson 2002 Softtail Deuce motorcycle in its sweepstakes. To enter, participants must first "test drive" one of the six Fluke products through their local distributor or online.

The promotion runs until March 31, 2002. Eligible Fluke products include the 110 and 170 Series digital multimeters, 330 Series clamp meters, 190 Series ScopeMeter, 725 Series multifunction process calibrator and Model i410/i1010 clamp accessory.

21/3,AB/2 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
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03254131

Fluke Corp.

(To give away Harley Davidson 2002 Softtail Deuce motorcycle in promotion)

Air Conditioning, Heating & Refrigeration News, v 214, n 3, p 1

September 17, 2001

DOCUMENT TYPE: Journal (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 50

TEXT:

Siegel, J.J.

* Fluke Corp. (Everett, WA) has launched a sweepstakes to give away a Harley Davidson 2002 Softtail(R) Deuce(TM) motorcycle. To enter, participants must test one of six Fluke products through their local distributor or online. The promotion runs through March 31, 2002. For more details, go to www.fluke.com/freeharley (website).

21/3,AB/3 (Item 3 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
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02301166

Florida-Based Street Eagle Rents Out Harley-Davidson Motorcycles
(Street Eagle International is renting Harleys by the hour in the St Petersburg-Largo area)

Bradenton Herald , p N/A

November 13, 1998

DOCUMENT TYPE: Regional Newspaper ISSN: 0028-0518 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 796

ABSTRACT:

For many, Harley-Davidson conjures up images of bearded bikers clad head-to-toe in leather, roaming the highways in a never-ending freedom ride. But that image has changed. Now, bankers and consultants, male and female, are just as likely as diehard bikers to ride a Harley. Street Eagle International is tapping into that market. Founded four years ago in the St. Petersburg-Largo area of Pinellas County, Street Eagle recently opened a branch at the new site of the Courtesy Motors used-car dealership, 6216 28th St. E. in Manatee County. It's similar to a rental-car business, except it rents Harleys. The concept appears to be paying off. The business has been open for about a month and reservations already are being booked weeks in advance. "Our phone is already ringing off the hook," said Lyle Kusler, owner and operator of the local Street Eagle. Right now, there are only five bikes at the Manatee County location, but since the operation is part of the Street Eagle franchise, it is able to schedule use of 15 others based in St. Petersburg and Atlanta. The local shop has a Softtail Custom, a Dyna Wide Glide, a Fat Boy, a Heritage Classic and a Dyna Super Glyde. Only new models are used. Rental costs are \$30 an hour; \$95 for four hours; \$115 for six hours; \$135 a day for one- or two-day rides; \$120 a day for three- to six-day rides; and \$99.29 a day for seven or more days. Insurance is included, as are 24-hour roadside maintenance, unlimited mileage, helmets, protective locks and cables, and saddlebags and windshields. The only requirements for riders are that they be at least 21 years old and have a motorcycle license and major credit card for the \$500 deposit. So far most bookings have come from overseas tourists wanting to ride up and down the gulf coast on a motorcycle rather than in a car, Kusler said. Others simply want the experience of riding a Harley, or they want to test-ride a few bikes before deciding to spend \$18,000 to \$20,000 to buy one for themselves. "The typical Harley customer today is a white male in his early 40s who makes approximately \$70,000 in household income," Chris Romoser, a spokesman for Harley-Davidson Motor Co said. "But when you go a little deeper, you see that it (the market base) really runs the gamut from young to old and male to female." Harley-Davidson has caught wind of the rental niche itself and is test-marketing some rental operations in southern California. To many people, Romoser said, riding a Harley represents a departure from the day-to-day pressures of life. A lot of Street Eagle's business comes from booking bike rallies to Daytona, Myrtle Beach, S.C., and other locations. Kusler plans to expand that to include tours in which riders will be able to pay one price for the bike rental, hotel room and dinner on the beach. Courtesy Motors also is building a showcase area for the business in its new 5,000-square-foot showroom, where bike accessories will be sold. Once the rental bikes are a year old, they will be sold.

21/3,AB/4 (Item 4 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
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02188867

Milwaukee-Based Harley-Davidson Inc. to Build Motorcycles in Brazil
(Harley-Davidson Inc will begin building motorcycles in Brazil in 1999 to boost its presence in the rapidly growing market; Harley expects to spend \$1 mil to \$2 mil in Brazil in the next three years)

The Milwaukee Journal Sentinel , p N/A

July 08, 1998

DOCUMENT TYPE: Regional Newspaper ISSN: 0745-9696 (United States)

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 475

21/3,AB/5 (Item 1 from file: 16)

EIC 3600 April 15, 2002 14:22

DIALOG(R)File 16:Gale Group PROMT(R)
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09505692 Supplier Number: 67324809
Reborn to be wild.(increasing motorcycle usage) (Brief Article)
TEICHGRAEBER, TARA
The Business Journal - Serving Phoenix & the Valley of the Sun, v21, n6, p
37
Nov 10, 2000
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; General Trade
Word Count: 900

21/3,AB/6 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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08248965 Supplier Number: 69475006
**Ultra Motorcycle Co. Fat Pounder Receives Another Favorable Review and
Announces Release of Another New Model.**
Business Wire, p2227
Jan 25, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 673

21/3,AB/7 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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07770934 Supplier Number: 64994569
**Ultra Motorcycle Co. Begins Deliveries of 2001 Sledgehammers and Signs
New Dealers.**
Business Wire, p2117
Sept 5, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 646

21/3,AB/8 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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20001255
Fast and free on two wheels
**WEST COUNTRY WOMEN - Meet the West's motorbike women - feeling ever more
confident and happy in what's been seen as a man's world for too long.**
Janet Hawkins reports
WESTERN DAILY PRESS , WP Late City ed, p21
November 27, 2001
JOURNAL CODE: FWDP LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 581

SUE Boulton, 49, a computer analyst lives with her builder husband
John at Othery, near Langport, in Somerset. Their daughter Jessica, 21, is
a post-graduate University student.

Sue, who's 5ft 2ins tall, has blue hair and is known affectionately as
'Spike', rides a Harley Davidson Hugger 883 while John rides a Harley
Davidson Heritage Soft Tail Classic.

21/3,AB/9 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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16521960

Aberdeen, S.D., Motorcycle Owners Group Sponsors Awareness Show
Scott Waltman
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (ABERDEEN AMERICAN NEWS - SOUTH DAKOTA)
May 05, 2001
JOURNAL CODE: KAAN LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 494

If you've buffed your motorcycle and you're ready to show it off, today there's an alternative to a slow ride down Main Street.

After sponsoring one motorcycle show and fund-raiser already this spring, Aberdeen ABATE -- A Brotherhood for Awareness, Training and Education -- is giving locals another chance to put their bikes on display.

21/3,AB/10 (Item 3 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

04106830

Elmhurst, Ill., Custom Motorcycle Maker Builds Cool into Every Viper
Brian Neale
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (CHICAGO TRIBUNE)
January 24, 1999
JOURNAL CODE: KCTR LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1541

The dozen or so mad scientists at Viper Industries Inc., the Elmhurst-based maker of high-end custom motorcycles, have created a monster.

Tipping the scales at more than 550 pounds and tapping the wallet at \$28,000 to \$31,000, Viper's namesake bike, suffice it to say, is not for everyone.

21/3,AB/11 (Item 4 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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03434681

Florida-Based Street Eagle Rents Out Harley-Davidson Motorcycles
Rod Harmon
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (BRADENTON HERALD, FLA)
November 13, 1998
JOURNAL CODE: KBRH LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 783

Nov. 13--For many, Harley-Davidson conjures up images of bearded bikers clad head-to-toe in leather, roaming the highways in a never-ending freedom ride.

But that image has changed. Now, bankers and consultants, male and female, are just as likely as diehard bikers to ride a Harley.

21/3,AB/12 (Item 5 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

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02149317

Milwaukee-Based Harley-Davidson Inc. to Build Motorcycles in Brazil

Mark Savage

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (MILWAUKEE JOURNAL SENTINEL)

July 08, 1998 14:21

JOURNAL CODE: KMJS LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 475

Jul. 8--Harley-Davidson Inc. said Tuesday it will begin building motorcycles in Brazil in 1999 to boost its presence in a rapidly growing market.

The venture, which will use mostly U.S.-made parts, will be the Milwaukee-based motorcycle maker's first manufacturing effort outside the United States.

21/3,AB/13 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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12269626 SUPPLIER NUMBER: 62768188 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Chainsaws' in the night.(motorcycle noise is nuisance in Denver,

CO) (Brief Article)

WESTERGAARD, NEIL

Denver Business Journal, 51, 42, 46A

June 2, 2000

DOCUMENT TYPE: Brief Article ISSN: 0893-7745

LANGUAGE: English

RECORD TYPE: Fulltext

WORD COUNT: 891 LINE COUNT: 00069

21/3,AB/14 (Item 2 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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07480704 SUPPLIER NUMBER: 15624889 (USE FORMAT 7 OR 9 FOR FULL TEXT)

Harley dealer to go full-throttle.- (Harley-Davidson motorcycles ; U.S.

Steel Motorcycle Inc.)

Zisser, Melinda

South Florida Business Journal, v14, n47, p3A(2)

July 15, 1994

ISSN: 0746-2271 LANGUAGE: ENGLISH

RECORD TYPE: FULLTEXT

WORD COUNT: 737 LINE COUNT: 00055

21/3,AB/15 (Item 3 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

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03416641 SUPPLIER NUMBER: 06523402

Harley launches Springer, claims market share lead. (Soft Tail Springer
FXSTS)

Dealernews, v24, n6, p10(2)

June, 1988

ISSN: 0893-2522 LANGUAGE: ENGLISH

RECORD TYPE: CITATION

21/3,AB/16 (Item 1 from file: 635)

DIALOG(R)File 635:Business Dateline(R)

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0959419 99-22203

**Harley to build cycles in Brazil Venture marks motorcycle maker's first
assembly effort outside U.S.**

Savage, Mark

Milwaukee Journal Sentinel (Milwaukee, WI, US) p1

PUBL DATE: 980708

WORD COUNT: 458

DATELINE: Milwaukee, WI, US, North Central

21/3,AB/17 (Item 2 from file: 635)

DIALOG(R)File 635:Business Dateline(R)

(c) 2002 ProQuest Info&Learning. All rts. reserv.

0540766 94-97578

Mechanic gets city's approval to sell used Harley motorcycles

Kidd, Joe

Eugene Register-Guard (Eugene, OR, US) sB p1

PUBL DATE: 941019

WORD COUNT: 565

DATELINE: Springfield, OR, US

24/3,K/1 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
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03340483 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Ride Off on a Haley. (Bulletin Board)
(Fluke launches sweepstakes)
Electrical Wholesaling, v 82, n 11, p 16(1)
November 2001
DOCUMENT TYPE: Journal ISSN: 0013-4430 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 175

TEXT:
...calibration equipment and software, has launched a sweepstakes to give away a Harley-Davidson 2002 **Softtail** Deuce **Motorcycle**. To enter, participants must first "test drive" one of six Fluke products through their local...

24/3,K/2 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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09049038 Supplier Number: 78889821 (USE FORMAT 7 FOR FULLTEXT)
Fluke Corp. (sweepstakes by Fluke Corp.) (Brief Article)
Siegel, J.J.
Air Conditioning, Heating & Refrigeration News, v214, n3, p1
Sept 17, 2001
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 50

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
Fluke Corp. (Everett, WA) has launched a sweepstakes to give away a Harley Davidson 2002 **Softtail** (R) Deuce(TM) **motorcycle**. To enter, participants must test one of six Fluke products through their local distributor or...

24/3,K/3 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
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08304302 Supplier Number: 69237764 (USE FORMAT 7 FOR FULLTEXT)
Hey, Somebody Swiped My Hog. (Company Business and Marketing) (Brief Article)
Electronic News (1991), v46, n43, p70
Oct 23, 2000
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 171

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
MOTORCYCLE THIEVES TAKE note: Next time you set your sights on a Springer **Soft Tail**, a potential confrontation with a burly, outlaw owner is not the only thing you will...

24/3,K/4 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

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20851121 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Hortonville, Wis., Company Supplies Heavy Leather to Harley-Davidson

Megan Mulholland

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (POST-CRESCENT - APPLETON,
WISCONSIN)

January 21, 2002

JOURNAL CODE: KPOC LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 766

HORTONVILLE, Wis.--Harley-Davidson **motorcycles** and black leather go
hand-in-hand.

And the two have ties to the Fox...

24/3,K/5 (Item 2 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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17713025 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Classy classics

MARK WHITCHURCH

BRISTOL EVENING POST , EP Greater Bristol ed, p8

July 10, 2001

JOURNAL CODE: FBEP LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 345

... Each year, a section of lawn is always given over to the owners of
special **motorbikes** . This year's entry featured a special class for easy
riders and customs.

24/3,K/6 (Item 3 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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12684721 (USE FORMAT 7 OR 9 FOR FULLTEXT)

**Ultra Motorcycle Co. Begins Deliveries of 2001 Sledgehammers and Signs New
Dealers**

BUSINESS WIRE

September 05, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 654

... AutomotiveWire)--Sept. 5, 2000--Bikers Dream Inc. (Nasdaq:BIKR),
which operates under the name Ultra **Motorcycle** Co., Tuesday announced
that the company began shipment of the 2001 "Sledgehammers" in August.

The...

24/3,K/7 (Item 4 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter

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07439057 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Chicago Tribune Brian Neale Column

Brian Neale

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (CHICAGO TRIBUNE - ILLINOIS)

September 26, 1999

JOURNAL CODE: KCTR LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 739

...passerby knew something was going on at Sotheby's Chicago Sept. 13.
A line of **motorcycles** half-a-block long leaned on kickstands outside the
Ohio Street auction house. Inside, leather...

...worth of two-wheeled wonders.

Bicycles from Schwinn and Sears went on the block with **motorcycles**
from Moto Guzzi and Moto Morini, and 180 lots were snapped up. The
motorcycles included fine specimens from American, British and Italian
marques.

24/3,K/8 (Item 5 from file: 20)

DIALOG(R)File 20:Dialog Global Reporter
(c) 2002 The Dialog Corp. All rts. reserv.

04371731 (USE FORMAT 7 OR 9 FOR FULLTEXT)

Auburn Hills, Mich., Craftsman Turns Harleys into Sculpture

Tony Swan

KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (DETROIT FREE PRESS)

February 17, 1999

JOURNAL CODE: KDFF LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1354

When you or I look at a **motorcycle** -- in particular, a
Harley-Davidson -- we see a transportation device of limited usefulness
that is...

...their riders, more or less sociopathic in nature.

When Ron Finch looks at the same **motorcycle**, he sees a blank canvas,
another opportunity to exercise his unusual artistic talents.

24/3,K/9 (Item 1 from file: 583)

DIALOG(R)File 583:Gale Group Globalbase(TM)
(c) 2002 The Gale Group. All rts. reserv.

06401198

Harley Davidson terkenal 20 model terbaru

MALAYSIA: HARLEY DAVIDSON OPENS OFFICE HERE

Utusan Malaysia (XEI) 02 Dec 1996 p.15

Language: BAHASA MALAYSIA

... 5 mn for the new office. It has launched its latest model called
Heritage Springer **Softtail** in Malaysia. Meanwhile, HDM plans to open more
branches outside Kuala Lumpur. It also plans...

PRODUCT: **Motorcycles & Parts**

24/3,K/10 (Item 1 from file: 624)

DIALOG(R)File 624:McGraw-Hill Publications
(c) 2002 McGraw-Hill Co. Inc. All rts. reserv.

00880386

REBEL WITHOUT AN ENGINE

Business Week September 15, 1997; Pg 8; Number 3544

Journal Code: BW ISSN: 0007-7135

Section Heading: Up Front: PRODUCT PEEK

Word Count: 186 *Full text available in Formats 5, 7 and 9*

BYLINE:

Roy Furchgott

EDITED BY PAT WECHSLER

EIC 3600 April 15, 2002 14:23

TEXT:

... paint jobs, a fake gas tank, and the signature fenders and chrome of a Harley **Soft - tail motorcycle** . And at 40-plus pounds, the four-speed Velo is, well, a hog. ``It's...

24/3,K/11 (Item 1 from file: 635)

DIALOG(R)File 635:Business Dateline(R)

(c) 2002 ProQuest Info&Learning. All rts. reserv.

2056738 52222802

Crisis? What crisis?

Rosenkrantz, Otte

Business London vln7 p50

Apr 1, 2000

WORD COUNT: 1,269

DATELINE: London Ontario Canada

TEXT:

...way to truly experience the freedom and ad,venture of the highway is atop a **motorcycle** .

The urge to don leather, cowboy boots and helmet seems particularly strong among those

24/3,K/12 (Item 2 from file: 635)

DIALOG(R)File 635:Business Dateline(R)

(c) 2002 ProQuest Info&Learning. All rts. reserv.

2039637 47857235

HAND-MADE BIKE DISPLAYED AT DOME WHEELS' AN ART SHOW, LOCAL CRAFTSMAN SAYS

Pompilio, Natalie

Times - Picayune p1B

Jan 13, 2000

WORD COUNT: 471

DATELINE: New Orleans Louisiana

TEXT:)

Six years ago, Ivy Trosclair sat down in his Metairie home with dozens of **motorcycle** parts, hundreds of screws and a desire to test his abilities against the nation's...

24/3,K/13 (Item 1 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2002 ProQuest Info&Learning. All rts. reserv.

01334785 99-84181

Aided by research, Harley goes whole Hog

Murphy, Ian P

Marketing News v30n25 PP: 16-17 Dec 2, 1996

ISSN: 0025-3790 JRNL CODE: MNW

WORD COUNT: 943

...ABSTRACT: surprised by the tremendous amount of loyalty, which meant it could build and sell more **motorcycles** without overextending itself. In 1990, Harley-Davidson expanded to build 62,800 bikes; last year...

TEXT: After making a remarkable comeback in the 1980s, **motorcycle** manufacturer Harley-Davidson had buyers on two-year-long waiting lists all over the country...

...were, and whether these customers could fuel expansion.

"Dealers were begging us to build more **motorcycles**," he said. "But you have to understand our history. One of the things that caused...

...research to help determine if the product improvements such as a new engine design and **Softtail** suspension, and customer service innovations such as test-ride programs (oddly, a first in the...

...reputation was better than ever.

So was the company's outlook. Harley shipped 30,000 **motorcycles** in 1985; just four years later, it shipped 44,000. Harley's market share in...

... A new kind of customer seemed to hold the keys to market growth. White-collar **motorcycle** enthusiasts, or "Rubbies" (Rich Urban Bikers), started to shore up Harley sales in the middle...
...of loyalty across the board."

That loyalty meant the company could build and sell more **motorcycles**, without having to overextend itself. In 1990, Harley-Davidson expanded to build 62,800 bikes...

DESCRIPTORS: **Motorcycles** ;

32/3,K/1 (Item 1 from file: 148)
DIALOG(R) File 148:Gale Group Trade & Industry DB
(c)2002 The Gale Group. All rts. reserv.

11188800 SUPPLIER NUMBER: 55090708 (USE FORMAT 7 OR 9 FOR FULL TEXT)
SIMPLY UNSTOPPABLE.
Sorensen Courtesy, Marry
Dealernews, 35, 6, 28
June, 1999
ISSN: 0893-2522 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 2318 LINE COUNT: 00179

... A still-buoyant economy and lots of disposable income have translated into another increase in **motorcycle** sales - especially in the brake-busting, chain- chewing, sprocket-smashing off-road segment (off-road ...

...year. The dealers are enthusiastic, the weather cooperated and there are a wider variety of **motorcycles** than ever to choose from. It's like the planets are all lined up in...

...t expect the current economic surge to crest for another two to three years. "The **motorcycle** market has been growing maybe 10% each year. I believe this year and next year...
...describe it, drivetrain industry insiders are happy to ride the swell of a still-expanding **motorcycle** and ATV market. While manufacturers and distributors struggle to explain their good fortune, the simple...

...of chain. They didn't lose their dealers because they couldn't supply them Tsubaki."

Motorcycle Stuff's Tim Dodd has a different view. "The continued rise in sales of ATVs and off-road **motorcycles** will continue to bolster drivetrain sales," he says. "Also, the supply of products is better...

...racing," he says. "Racing clubs are picking up, and there is a higher demand for **motorcycles**. People are riding their bikes more, and they are adjusting their gearing for different situations. Plus, a lot of new, exciting **motorcycles** are coming into the market, and we are able to respond very quickly and get...

...a sprocket is a sprocket or a brake pad is just a brake pad. As **motorcycles** have grown more use-specific, so ...that add to a bike's custom look. Another ongoing trend is the desire for **wide rear tires**, says Shari Short, director of sales & marketing at Chrome Specialties in Fort Worth, Texas. "Because...
...just isn't enough room for the number of players who dive headlong into the **motorcycle** and ATV replacement brake business without the slightest amount of research." EBC data suggests ATVs...

...fit, but if you put a very cheap, low-end chain on a million-horsepower **motorcycle**, you are taking a risk with your dealership."
To be fair, Esposito says manufacturers and...

...most important things is to carry an ample amount of stock to cover different applications," **Motorcycle** Stuff's Dodd advises. "If you are

32/3,K/2 (Item 1 from file: 635)
DIALOG(R) File 635:Business Dateline(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

0710149 96-68534
Highway titans

Golfen, Bob
Arizona Republic (Phoenix, AZ, US) pE1
PUBL DATE: 960606
WORD COUNT: 733
DATELINE: Phoenix, AZ, US, Mountain

TEXT:

A big V-twin engine mounted in a low, sexy **motorcycle** and producing a thunderous exhaust note: It all spells American iron in the purest sense...
...fast as it roars by to spot the difference.

No, this is an Arizona-made **motorcycle**, a machine hand-crafted from top components by a Phoenix company that is outgrowing its newest factory just four months after moving in.

The Titan **Motorcycle** Co. of America, located in a nondescript building at 20th Street and Indian School Road, is volume-producing its own brand of **motorcycle** and rapidly making a name for itself as a builder of fast, sturdy and gorgeous mounts for the connoisseur biker.

From its sharply raked front end to its implausibly wide rear tire, each **motorcycle** built by Titan technicians shouts style and performance, and the **motorcycle** world is beating a path to the company's door.

Four models of Titan **motorcycles** -- about 300 per year -- are being produced in the spotless factory, which has sales outlets...

...fashion.

"The irony is that when he was younger, I tried to keep him off **motorcycles** because I thought they were dangerous," Frank said. "Now, we're working together in a business making **motorcycles**."

Titan, which today employs 20 workers, should do about \$5 million in business this year...

...floor.

Paragon, adjacent to the Titan factory, is also the only Arizona outlet for Titan **motorcycles**.

Patrick recognized a growing niche in the booming American **motorcycle** market for beautiful, high-performance machines built from all the expensive custom components that were...

...was not a totally original idea. What is now a niche market started with Illusion **Motorcycle** Company of Riverside, Calif., in the early '90s, maker of the first of the aftermarket...

...The result has been a market that competes with Harley-Davidson, the king of American **motorcycles**. The Wisconsin giant sets the tone for style and image, selling more than 50,000...

...the emphasis has been on styling and appearance, and one national magazine called a Titan **motorcycle** "the one each tester would like to have if out searching for members of the..."

...tricked-out Harley. And, there's only a six- to eight-week waiting list.

Each **motorcycle** is built to order by one individual working in a separate booth, or "cell." Quality...

COMPANY NAMES: Titan **Motorcycle** Co of America...
...DESCRIPTORS: **Motorcycles** ;

32/3,K/3 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2002 ProQuest Info&Learning. All rts. reserv.

00576961 91-51308

Black Enterprise 1992 Auto Guide

Koblenz, Jay; Katzka, Paul; Geddrey, Damian
Black Enterprise v22n4 PP: 95-136 Nov 1991
ISSN: 0006-4165 JRNL CODE: BEN
WORD COUNT: 14321

...TEXT: However, there are steps being taken in both directions. Some makers of sports cars and **motorcycles** offer their customers the opportunity to attend performance driving schools. Also, technological advances such as...at low prices, you won't get advanced features such as independent rear suspension. Those **wide rear tires** also lack traction in foul weather. But when the sun comes out, the Mustang just...hour's worth of luggage, but it's the next most fun vehicle after a **motorcycle** --and the top comes up when the rain comes down.

With modest four-cylinder power...